

2012 SPEARFISH FESTIVAL IN THE PARK LOGO DESIGN CONTEST

Spearfish Festival in the Park is holding a logo design contest to be used on the 2012 Festival in the Park t-shirts and advertising. Entry deadline is February 15, 2012. Winner selected will receive a \$150.00 cash prize. Listed below are the specifications for the design:

*Logo must be bold and be able to stand alone.

*Logo must be created in one color and without screens (i.e. shading). The logo will be printed in one color on a colored t-shirt and must meet this t-shirt printing criteria.

*Artwork should be clean, uncluttered and easy to read. Do not use artwork that is heavily detailed or has lots of small elements. Small details will get lost in the t-shirt printing process and when used in newspaper ads. Keep it simple. If your artwork is recognizable from a distance (look at your art from the other side of a room), the logo is likely bold and clean and will meet the above criteria.

Please email designs to: festivalinthepark@gmail.com

Have fun and get creative

Spearfish Arts Festival